



# Commercial News

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## SPOTLIGHT

### PRINT '09: Upward Efficiency in a Downward Economy



The United States Embassy led an eighteen member delegation to Chicago, Ill, September 10<sup>th</sup>-17<sup>th</sup> to attend the much anticipated PRINT '09 EXPO. This massive show, which occurs only once every four years, featured over 800 exhibitors and 3,000 delegates stretching the globe as far east as China. The Bahamas was the only Caribbean country with U.S. Embassy representation, giving credence to the local print industry's commitment to be resilient in the recession and relevant in the rebound.



Delegates had the opportunity to speak directly to suppliers and run live demonstrations of equipment. While proximity and access to service and consultation is a primary concern for the Bahamian market, print suppliers and service technicians partnered with their regional representatives to present solutions for buyers. Printers were also impressed by the show's 'Must sees', highlighting middle to high end capital equipment which not only complete the printing process but also simulate exact costing enabling printers to price jobs accurately, without the archaic method of estimation.

Though some Bahamians printers felt the show may not be suited for their small businesses, the product exhibits were vast ranging from pre- and web-presses, to quick printing solutions, to post press and packaging. The Wide Print pavilion was designed especially for sign printers and included a company that conducted a hands-on demonstration which allowed attendees to wrap vehicles with vinyl signs right on the show floor. The Future Print theatre was focused on teaching delegates how to translate hot new print technologies and applications into new profit opportunities. There was also an International Breakfast Conference which allowed printers to network with the counterparts in the region and gain some insight on external markets. There was something for everybody at PRINT '09, including students, educators, and environmentalists (the Green Space



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pavilion). The principal lesson on Education Main Street was the opportunities available in the Printing Industry, other than graphic artist positions. The need for formal education in the technical and engineering aspects is looming as the industry continues to grow. To accommodate this need University programs now include the integration of graphical arts and engineering for aspiring printers. Recruiting for PRINT '09 won't be for another three and a quarter years but opportunities to attend smaller related shows will be annual and on-going. PRINT '09 truly showcased the best of upward efficiency in a downward economy. Don't miss another chance to be a part!

For more information on future shows or shows in your industry please contact Tenniel Newton (details included at the end of this newsletter).



Llaket Hart (left), The Print Shop appropriately dressed for her third run around on the show floor.

Pastor David and Angela Burrows get the low down from HP's regional distributor, Navin Deo.



(l to r) Omar and Shamica Wedderburn, Perry and Velda Clarke, Master Creation Enterprises, enjoy the international

welcome reception.

## The Bahamas Energy Conference and EXPO

The Bahamas Energy Conference and Expo, November 12-13<sup>th</sup>, 2009 The Bahamas Energy Conference presents research on the latest energy trends and highlights emerging mechanisms on energy use and consumption. The event also features a trade component which will include energy-efficient products on the cutting edge of technology. The conference will be held in conjunction with the The Bahamas Chamber of Commerce and The Bahamas Hotel Association. Registration forms and a complete overview of the event are available at

[http://nassau.usembassy.gov/commercial\\_outreach\\_activities.html](http://nassau.usembassy.gov/commercial_outreach_activities.html).

## Webinar: Doing Business in The Bahamas



The Economic-Commercial Section teamed up with the U.S. Foreign Commercial Service,

Santo Domingo to host our first webinar on Wednesday, September 23. The webinar entitled, "Doing business in the Bahamas," was geared to American business persons interested in exporting to The Bahamas. Linda Abbruzzese, International Trade Specialist at the U.S. Department of Commerce in Washington chaired the webinar. Robert Jones, Commercial Counselor for the Caribbean Region, U.S. Commercial Service in Santo Domingo presented an overview on the Caribbean Market, and Jefferson Dubel the Political/Economic/Public Diplomacy/Commercial Chief presented an overview of The Bahamas. Senator Tanya Wright presented a legal perspective on export trade to The Bahamas, and Thomas Dean, attorney with Dupuch and Turnquest, covered best prospects in The Bahamas.



## Louisiana Gulf Coast Oil Exposition



**2009 (LAGCOE 2009), October 27-29, 2009, Lafayette, Louisiana.** This 27th industry showcase, set

for October 27-29, 2009 promises to be an even larger success and unparalleled business opportunity. LAGCOE exhibits and technical sessions are designed to support bold, innovative approaches in the quest for energy. The exhibits offer the most advances technology for pursuing

organizational goals. The products and services showcased here are cutting edge-- the high tech tools of the 21st century. LAGCOE technical presentations are designed to offer solutions for the challenges of today's oil and gas environment where new technologies and approaches are critical to enhancing production and minimizing costs. Website: [www.lagcoe.com](http://www.lagcoe.com).



**American Film Market (AFM 2009), November 4-11, 2009, Santa Monica, California.** With 8,000 attendees, 900 screenings,

and seminars programmed by leading industry organizations, the American Film Market continues to be the pivotal destination for independent filmmakers and business people from all over the world. The AFM transforms Santa Monica. The Loews Santa Monica Beach Hotel and the Le Merigot Beach Hotel are converted into a busy marketplace. All 23 screens on the Santa Monica Promenade and the surrounding community become AFM screening rooms for the entire eight-day event and eight digital and video screening rooms are added just for the AFM. Participants may view more than 900 screenings of approximately 500 films - 31 new films every two hours - the majority of them world or U.S. premieres. Titles range from big budget blockbusters that will be released by the major studios in the U.S., to lower budget art and genre films recognized at international film festivals, all destined for theaters and television around the world. Website: [www.ifta-online.org/afm/home.asp](http://www.ifta-online.org/afm/home.asp).

**For further information on trade shows please contact the Commercial Section.**



## Writing Contract

An American company, CultureGrams, is currently seeking to contract someone to review their preexisting Bahamas report. CultureGrams is a series of more than 200 country-specific reports that describe people's daily life and culture. The audience consists primarily of North American students and educators.

### Requirements:

- Bahamian resident (atleast 2 ½ years of full residency in the past 4 years)
- Bachelor of Arts (in any field)
- English language proficient.
- Have had experience in more than one region of the country and with people of different socioeconomic levels.

Applicants should email their CV to [Lyndsee.Simpson@proquest.com](mailto:Lyndsee.Simpson@proquest.com) and include a brief description of how they meet the above qualifications. More information on CultureGrams is available at [www.culturegrams.com](http://www.culturegrams.com)



**If you would like to receive additional information on any of the events listed in this newsletter, please contact Tenniel Newton by e-mailing [rollenewtonti@state.gov](mailto:rollenewtonti@state.gov) or by phoning 323-7180. Thank you.**